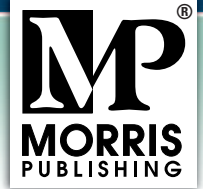


# PUBLISHING PRICE LIST



morrispublishing.com

## BASE PRICES – 5 1/2" x 8 1/2" PERFECT BINDING

Prices are per book for press-ready pages printed in black ink. See Optional Features Pricing for other bindings and options. **Note:** 1 page is 1 side of a sheet of paper. Blank pages must be included in your page count.

Prices Effective 4-18

BOOKS PAGES	25	50	100	200	300	400	500	750	1000	1500	2000	2500	3000	4000	5000
40 to 70	5.47	4.56	3.65	3.17	2.63	2.24	2.02	1.84	1.75	1.65	1.48	1.38	1.28	1.23	1.20
71 to 80	5.74	4.76	3.75	3.27	2.72	2.34	2.10	1.91	1.81	1.72	1.54	1.44	1.34	1.28	1.25
81 to 90	6.01	4.95	3.86	3.38	2.81	2.43	2.19	1.98	1.88	1.78	1.60	1.49	1.39	1.34	1.30
91 to 100	6.28	5.15	3.97	3.48	2.92	2.53	2.27	2.05	1.94	1.84	1.65	1.55	1.45	1.38	1.34
101 to 110	6.55	5.34	4.08	3.60	3.02	2.62	2.35	2.12	2.01	1.90	1.71	1.61	1.51	1.45	1.41
111 to 120	6.82	5.54	4.19	3.71	3.12	2.71	2.43	2.19	2.08	1.96	1.77	1.67	1.56	1.50	1.47
121 to 130	7.08	5.73	4.30	3.84	3.22	2.79	2.51	2.26	2.14	2.02	1.83	1.72	1.62	1.56	1.52
131 to 140	7.35	5.93	4.42	3.96	3.32	2.95	2.59	2.34	2.21	2.08	1.89	1.78	1.67	1.61	1.57
141 to 150	7.62	6.13	4.54	4.08	3.42	3.09	2.67	2.41	2.27	2.14	1.95	1.84	1.73	1.67	1.63
151 to 160	7.89	6.32	4.66	4.21	3.52	3.18	2.75	2.48	2.34	2.20	2.00	1.89	1.79	1.72	1.68
161 to 170	8.16	6.52	4.78	4.33	3.62	3.27	2.83	2.55	2.41	2.26	2.06	1.95	1.84	1.78	1.73
171 to 180	8.43	6.71	4.90	4.46	3.72	3.36	2.91	2.62	2.47	2.33	2.12	2.01	1.90	1.83	1.79
181 to 190	8.70	6.91	5.03	4.59	3.82	3.44	3.00	2.69	2.54	2.39	2.18	2.06	1.95	1.89	1.84
191 to 200	8.97	7.11	5.16	4.71	3.93	3.53	3.08	2.76	2.60	2.45	2.24	2.12	2.01	1.94	1.90
201 to 210	9.24	7.30	5.29	4.84	4.03	3.62	3.16	2.83	2.67	2.51	2.30	2.18	2.07	2.00	1.95
211 to 220	9.51	7.50	5.42	4.96	4.13	3.71	3.24	2.90	2.74	2.57	2.36	2.24	2.12	2.05	2.00
221 to 230	9.78	7.69	5.56	5.09	4.23	3.80	3.32	2.97	2.80	2.63	2.41	2.29	2.18	2.10	2.06
231 to 240	10.04	7.89	5.68	5.22	4.33	3.89	3.40	3.05	2.87	2.69	2.47	2.35	2.23	2.16	2.11
241 to 250	10.31	8.08	5.81	5.34	4.43	3.97	3.48	3.12	2.93	2.75	2.53	2.41	2.29	2.21	2.17
251 to 260	10.58	8.28	5.94	5.47	4.53	4.06	3.56	3.19	3.00	2.81	2.59	2.46	2.35	2.27	2.22
261 to 270	10.85	8.48	6.07	5.59	4.63	4.15	3.64	3.26	3.07	2.87	2.65	2.52	2.40	2.32	2.27
271 to 280	11.12	8.67	6.20	5.72	4.73	4.24	3.72	3.33	3.13	2.94	2.71	2.58	2.46	2.38	2.33
281 to 290	11.39	8.87	6.34	5.85	4.83	4.33	3.81	3.40	3.20	3.00	2.76	2.63	2.51	2.43	2.38
291 to 300	11.66	9.06	6.48	5.97	4.94	4.42	3.89	3.47	3.26	3.06	2.82	2.69	2.57	2.49	2.44
301 to 310	11.93	9.26	6.62	6.12	5.05	4.52	3.98	3.55	3.34	3.12	2.88	2.75	2.63	2.54	2.49
311 to 320	12.20	9.45	6.76	6.27	5.17	4.62	4.07	3.63	3.41	3.19	2.95	2.81	2.68	2.60	2.55
321 to 330	12.47	9.65	6.91	6.43	5.29	4.72	4.16	3.70	3.48	3.25	3.01	2.87	2.74	2.66	2.60
331 to 340	12.74	9.85	7.06	6.58	5.41	4.82	4.25	3.78	3.55	3.31	3.07	2.93	2.80	2.71	2.66
341 to 350	13.00	10.04	7.21	6.73	5.52	4.92	4.34	3.86	3.62	3.38	3.13	2.99	2.86	2.77	2.71
351 to 360	13.27	10.24	7.36	6.88	5.64	5.02	4.43	3.94	3.69	3.44	3.19	3.05	2.92	2.82	2.77
361 to 370	13.54	10.43	7.52	7.03	5.76	5.12	4.52	4.02	3.76	3.51	3.25	3.10	2.97	2.88	2.82
371 to 380	13.81	10.63	7.68	7.18	5.88	5.23	4.61	4.09	3.83	3.54	3.31	3.16	3.03	2.94	2.88
381 to 390	14.08	10.82	7.84	7.34	6.00	5.33	4.71	4.18	3.91	3.64	3.38	3.23	3.10	3.00	2.94
391 to 400	14.35	11.02	8.00	7.50	6.13	5.44	4.81	4.26	3.99	3.71	3.45	3.29	3.16	3.06	3.00

We define press-ready as pages formatted and typeset, and no additional typesetting or alterations needed. Pages are ready to print and will print the way they appear on your computer. Printing quality is determined by the quality of the press-ready material.

### Base Prices Include:

- Pages Printed in Black Ink (photos are extra)
- Perfect Binding
- Full-Color Stock Cover
- One-Color Custom Cover (press-ready or Design Package 1)
- UV Coating on Covers
- Cover and Text Proof

Minimum order is 25 books.

For more than 400 pages or 5,000 books, call for a quote.

**800-650-7888**



# BASE PRICES – 8 1/2" x 11" PERFECT BINDING

morrispublishing.com

Prices are per book for press-ready pages printed in black ink. See Optional Features Pricing for other bindings and options. **Note:** 1 page is 1 side of a sheet of paper. Blank pages must be included in your page count.

Prices Effective 4-18

BOOKS PAGES	25	50	100	200	300	400	500	750	1000	1500	2000	2500	3000	4000	5000
40 to 70	5.71	4.85	3.88	3.40	2.92	2.69	2.27	2.08	1.98	1.89	1.75	1.70	1.66	1.60	1.57
71 to 80	6.17	5.18	4.05	3.57	3.08	2.83	2.40	2.20	2.10	2.00	1.86	1.81	1.76	1.71	1.67
81 to 90	6.63	5.51	4.23	3.75	3.23	2.97	2.53	2.32	2.22	2.11	1.97	1.92	1.87	1.81	1.78
91 to 100	7.09	5.84	4.41	3.93	3.38	3.11	2.66	2.44	2.34	2.23	2.08	2.03	1.98	1.92	1.88
101 to 110	7.55	6.17	4.59	4.10	3.53	3.25	2.80	2.57	2.45	2.34	2.19	2.14	2.08	2.03	1.99
111 to 120	8.01	6.50	4.77	4.28	3.68	3.39	2.93	2.69	2.57	2.45	2.30	2.24	2.19	2.13	2.09
121 to 130	8.47	6.83	4.95	4.46	3.84	3.53	3.06	2.81	2.69	2.56	2.41	2.35	2.30	2.24	2.20
131 to 140	8.93	7.16	5.14	4.64	3.99	3.67	3.19	2.93	2.80	2.67	2.52	2.46	2.40	2.34	2.30
141 to 150	9.39	7.49	5.33	4.81	4.14	3.80	3.32	3.05	2.92	2.79	2.63	2.57	2.51	2.45	2.41
151 to 160	9.84	7.82	5.52	4.99	4.29	3.94	3.46	3.18	3.04	2.90	2.74	2.68	2.62	2.55	2.51
161 to 170	10.30	8.15	5.71	5.17	4.44	4.08	3.59	3.30	3.15	3.01	2.85	2.78	2.73	2.66	2.62
171 to 180	10.76	8.48	5.90	5.34	4.60	4.22	3.72	3.42	3.27	3.12	2.96	2.89	2.83	2.77	2.72
181 to 190	11.22	8.81	6.09	5.52	4.75	4.36	3.85	3.54	3.39	3.23	3.07	3.00	2.94	2.87	2.83
191 to 200	11.68	9.14	6.29	5.70	4.90	4.50	3.98	3.66	3.51	3.35	3.18	3.11	3.05	2.98	2.93
201 to 210	12.14	9.47	6.49	5.87	5.05	4.64	4.12	3.79	3.62	3.46	3.29	3.22	3.15	3.08	3.04
211 to 220	12.60	9.80	6.69	6.07	5.22	4.79	4.26	3.91	3.74	3.57	3.40	3.33	3.26	3.19	3.14
221 to 230	13.06	10.13	6.89	6.28	5.39	4.95	4.40	4.05	3.87	3.69	3.51	3.44	3.37	3.30	3.25
231 to 240	13.52	10.46	7.09	6.50	5.57	5.11	4.55	4.18	3.99	3.81	3.62	3.55	3.48	3.40	3.36
241 to 250	13.98	10.79	7.29	6.71	5.74	5.26	4.69	4.31	4.12	3.92	3.74	3.66	3.59	3.51	3.46
251 to 260	14.44	11.12	7.49	6.92	5.92	5.42	4.84	4.44	4.24	4.04	3.85	3.77	3.70	3.62	3.57
261 to 270	14.90	11.45	7.69	7.13	6.09	5.58	4.98	4.57	4.36	4.16	3.96	3.88	3.81	3.73	3.68
271 to 280	15.36	11.78	7.89	7.34	6.27	5.73	5.13	4.70	4.49	4.27	4.07	3.99	3.92	3.83	3.78
281 to 290	15.82	12.11	8.10	7.55	6.44	5.89	5.28	4.83	4.61	4.39	4.19	4.10	4.03	3.94	3.89
291 to 300	16.28	12.44	8.32	7.77	6.61	6.05	5.42	4.96	4.73	4.51	4.30	4.21	4.14	4.05	3.99
301 to 310	16.74	12.77	8.54	7.98	6.80	6.20	5.57	5.10	4.86	4.62	4.41	4.32	4.25	4.16	4.10
311 to 320	17.19	13.10	8.76	8.19	6.97	6.36	5.71	5.23	4.98	4.74	4.53	4.43	4.35	4.26	4.21
321 to 330	17.65	13.43	8.98	8.40	7.15	6.52	5.86	5.36	5.11	4.86	4.64	4.54	4.46	4.37	4.31
331 to 340	18.11	13.76	9.20	8.61	7.32	6.67	6.01	5.49	5.23	4.97	4.75	4.66	4.57	4.48	4.42
341 to 350	18.57	14.09	9.42	8.83	7.50	6.83	6.15	5.62	5.35	5.09	4.87	4.77	4.68	4.59	4.53
351 to 360	19.03	14.42	9.65	9.04	7.67	6.99	6.30	5.75	5.48	5.21	4.98	4.88	4.79	4.69	4.63
361 to 370	19.49	14.75	9.88	9.25	7.85	7.15	6.44	5.88	5.60	5.32	5.09	4.99	4.90	4.80	4.74
371 to 380	19.95	15.08	10.11	9.46	8.02	7.30	6.59	6.01	5.73	5.44	5.20	5.10	5.01	4.91	4.85
381 to 390	20.41	15.41	10.34	9.67	8.20	7.46	6.74	6.15	5.85	5.56	5.32	5.21	5.12	5.02	4.95
391 to 400	20.87	15.74	10.57	9.89	8.37	7.62	6.88	6.28	5.97	5.67	5.43	5.32	5.23	5.12	5.06

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## Base Prices Include:

- Pages Printed in Black Ink (photos are extra)
- Perfect Binding
- UV Coating on Covers
- One-Color Custom Cover (press-ready or Design Package 1)
- Cover and Text Proof

Minimum order is 25 books.

For more than 400 pages or 5,000 books, call for a quote.

**800-650-7888**



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# BASE PRICES – HARDCOVER BOOKS

8 1/2" x 11" Portrait      11" x 8 1/2" Landscape

Prices are per book for press-ready pages printed in full color.

Note: 1 page is 1 side of a sheet of paper. Blank pages must be included in your page count.

Prices Effective 4-18

BOOKS PAGES	25	50	100	200	300	400	500	800	1000	2000	3000
20	20.00	15.00	9.90	9.60	8.90	8.20	7.00	6.75	5.90	5.30	5.15
22	20.08	15.08	9.98	9.68	8.98	8.28	7.08	6.83	5.98	5.38	5.23
24	20.16	15.16	10.06	9.76	9.06	8.36	7.16	6.91	6.06	5.46	5.31
26	20.24	15.24	10.14	9.84	9.14	8.44	7.24	6.99	6.14	5.54	5.39
28	20.32	15.32	10.22	9.92	9.22	8.52	7.32	7.07	6.22	5.62	5.47
30	20.40	15.40	10.30	10.00	9.30	8.60	7.40	7.15	6.30	5.70	5.55
32	20.48	15.48	10.38	10.08	9.38	8.68	7.48	7.23	6.38	5.78	5.63
34	20.56	15.56	10.46	10.16	9.46	8.76	7.56	7.31	6.46	5.86	5.71
36	20.64	15.64	10.54	10.24	9.54	8.84	7.64	7.39	6.54	5.94	5.79
38	20.72	15.72	10.62	10.32	9.62	8.92	7.72	7.47	6.62	6.02	5.87
40	20.80	15.80	10.70	10.40	9.70	9.00	7.80	7.55	6.70	6.10	5.95
42	20.88	15.88	10.78	10.48	9.78	9.08	7.88	7.63	6.78	6.18	6.03
44	20.96	15.96	10.86	10.56	9.86	9.16	7.96	7.71	6.86	6.26	6.11
46	21.04	16.04	10.94	10.64	9.94	9.24	8.04	7.79	6.94	6.34	6.19
48	21.12	16.12	11.02	10.72	10.02	9.32	8.12	7.87	7.02	6.42	6.27
50	21.20	16.20	11.10	10.80	10.10	9.40	8.20	7.95	7.10	6.50	6.35
52	21.28	16.28	11.18	10.88	10.18	9.48	8.28	8.03	7.18	6.58	6.43
54	21.36	16.36	11.26	10.96	10.26	9.56	8.36	8.11	7.26	6.66	6.51
56	21.44	16.44	11.34	11.04	10.34	9.64	8.44	8.19	7.34	6.74	6.59
58	21.52	16.52	11.42	11.12	10.42	9.72	8.52	8.27	7.42	6.82	6.67
60	21.60	16.60	11.50	11.20	10.50	9.80	8.60	8.35	7.50	6.90	6.75
62	21.68	16.68	11.58	11.28	10.58	9.88	8.68	8.43	7.58	6.98	6.83
64	21.76	16.76	11.66	11.36	10.66	9.96	8.76	8.51	7.66	7.06	6.91
66	21.84	16.84	11.74	11.44	10.74	10.04	8.84	8.59	7.74	7.14	6.99
68	21.92	16.92	11.82	11.52	10.82	10.12	8.92	8.67	7.82	7.22	7.07
70	22.00	17.00	11.90	11.60	10.90	10.20	9.00	8.75	7.90	7.30	7.15
72	22.08	17.08	11.98	11.68	10.98	10.28	9.08	8.83	7.98	7.38	7.23
74	22.16	17.16	12.06	11.76	11.06	10.36	9.16	8.91	8.06	7.46	7.31
76	22.24	17.24	12.14	11.84	11.14	10.44	9.24	8.99	8.14	7.54	7.39
78	22.32	17.32	12.22	11.92	11.22	10.52	9.32	9.07	8.22	7.62	7.47
80	22.40	17.40	12.30	12.00	11.30	10.60	9.40	9.15	8.30	7.70	7.55
82	22.48	17.48	12.38	12.08	11.38	10.68	9.48	9.23	8.38	7.78	7.63
84	22.56	17.56	12.46	12.16	11.46	10.76	9.56	9.31	8.46	7.86	7.71
86	22.64	17.64	12.54	12.24	11.54	10.84	9.64	9.39	8.54	7.94	7.79
88	22.72	17.72	12.62	12.32	11.62	10.92	9.72	9.47	8.62	8.02	7.87
90	22.80	17.80	12.70	12.40	11.70	11.00	9.80	9.55	8.70	8.10	7.95

We define press-ready as pages formatted and typeset, and no additional typesetting or alterations needed. Pages are ready to print and will print the way they appear on your computer. Printing quality is determined by the quality of the press-ready material.

Minimum order is 25.  
Maximum pages is 90.

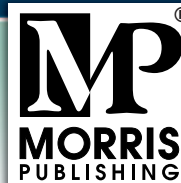
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### Base Prices Include:

- Portrait or landscape size (8 1/2" x 11" or 11" x 8 1/2")
- Full-color printing of pages on premium 80-lb. gloss paper, bleeds allowed
- Cover & page proofs
- Hardcover with linen-finish plastic lamination
- Standard white liners
- Full-color printing of front and back covers

# OPTIONAL FEATURES PRICING



morrispublishing.com

## Prices Effective 4-18

These features can be added to enhance the quality of your book and increase its value.

### PAPERBACK BINDING OPTIONS

	5 1/2" x 8 1/2"	8 1/2" x 11"
Perfect binding (p. 8)	FREE	FREE
Plastic coil binding (p. 8)	30¢/book	35¢/book
Plastic comb binding (p. 9)	30¢/book	35¢/book
Imprinted plastic comb (p. 9)		
100-199 books	55¢/book	65¢/book
200-1000 books	35¢/book	45¢/book
1001+ books	30¢/book	40¢/book

### PAPERBACK COVER OPTIONS

Full-color stock cover (p. 30-31)	FREE	NA
(imprinted with black, white, and one in-house ink)		

#### Custom cover ink charges:

Printed in one in-house ink (p. 29)	FREE	FREE
Multi- or full-color printing (2+ inks)	15¢/book	25¢/book
Gold/Silver foil stamping		
200 books	\$1.00/book	\$1.15/book
<b>200 minimum</b>		
300 books	75¢/book	85¢/book
500 books	60¢/book	70¢/book
1000 books	40¢/book	50¢/book
2000 books	30¢/book	45¢/book
3000 books	25¢/book	35¢/book
4000 books	23¢/book	30¢/book
5000 books	21¢/book	26¢/book

UV coating	FREE	FREE
Plastic lamination	25¢/book	30¢/book
Printing on inside covers	15¢/book/cover	15¢/book/cover

Cover Design Packages	Package 1	FREE
<b>Prices apply to either book size. (p. 32-33)</b>	Package 2 (up to 5 hours design)	\$175
	Package 3 (up to 8 hours design)	\$275
	Research/Additional design work	\$40/hour
	<b>Design Packages DO NOT include cover ink charges.</b>	

### PAPERBACK PAGE OPTIONS

60# standard paper	White	FREE	FREE
	Cream	15¢/book	25¢/book
Black ink		FREE	FREE
* Full-color page printing (no bleeds)		15¢/page/book	25¢/page/book
Typesetting and positioning of page numbers		\$50/order	\$50/order
Typesetting (limited to specific pages)		\$5.00/page	\$7.50/page
(Title page, copyright page, mail-order page; all other pages must be press-ready)			
Printing of photos in black ink (included in PDF file)			\$3.50/photo
Photos or artwork with shading to be scanned			\$9/photo
Digital photos to be positioned on page			\$6/photo
Illustrations (line art without shading)			\$5/illustration
(To reduce, enlarge, or position on page)			

\*If book includes many pages in full-color, we may be able to offer better pricing. Contact us for details.

### OTHER SPECIFICATIONS

All prices apply to either book size.

(See p. 42 and 46)

PCN (Preassigned Control Number) filing fee	\$20 fee
Bar code set-up fee	\$20 fee
Printing bar code on labels	
100 =	\$38/order
200 =	\$45/order
300 =	\$55/order
500 =	\$85/order
1000 =	\$95/order
2000 =	\$115/order
3000 =	\$140/order
4000 =	\$165/order
5000 =	\$185/order

### PROOFS

All prices apply to either book size.

Page proof	First proof	FREE
	Additional proofs	\$40/proof
Cover proof	First proof	FREE
	Additional proofs	\$35/proof
Black & White proof		\$10/proof
(mail, fax, or e-mail of cover or single page)		
Flat fee for changes to hard copy pages		\$25
(does not apply to PDF files)		
Plus corrections (hard copy or scanned pages)		\$2/page
PDF file corrections		\$1/page
Resubmitting entire book, hard copy		\$250
Resubmitting entire book, PDF file		\$80



All base and Optional Features Pricing are subject to change, but no order will be printed at a different price without prior notification. As is customary in the printing trade, all orders are subject to a 10% overrun or underrun factor and will be shipped and invoiced accordingly.

# PROMOTIONAL TOOLS



morrispublishing.com

Prices Effective 4-18

Quantity	50	100	200	500	1000	1500	2000
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**\*POSTCARDS 4" x 6"** on 10 pt. Coated 1 Side

1 color	\$60	\$70	\$82	\$88	\$102	\$116	\$130
Multi- or full-color	99	116	136	147	170	193	216
Multi- or full-color & printing on back side	138	162	191	203	238	270	302

Lamination or UV coating available – call for pricing.

**\*BOOKMARKS 2" x 8"** on 10 pt. Coated 1 Side

1 color	\$56	\$66	\$78	\$85	\$96	\$107	\$118
Multi- or full-color	94	111	130	141	159	177	195
Multi- or full-color & printing on back side	122	144	169	184	206	228	250

Lamination or UV coating available – call for pricing.

**\*POSTERS 11" x 17"** on 80# gloss

1 color	\$87	\$102	\$120	\$132	\$157	\$182	\$207
Multi- or full-color	144	169	199	219	263	307	351

**\*BROCHURES 8 1/2" x 11"** on 80# gloss, folded

1 color	\$93	\$109	\$128	\$175	\$204	\$233	\$262
Multi- or full-color	132	155	182	223	279	335	391
Multi- or full-color & printing on back side	159	186	218	260	316	372	428

**\*SELL SHEETS 8 1/2" x 11"** on 80# gloss, unfolded

1 color	\$87	\$102	\$120	\$137	\$152	\$167	\$182
Multi- or full-color	110	131	154	195	216	237	258
Multi- or full-color & printing on back side	121	143	168	237	293	349	405

Note: Printing on back side is in multi- or full-color.

**OVERRUN BOOK COVERS – either book size**

25 covers	\$16.50	200 covers	\$55.00
50 covers	\$22.00	500 covers	\$110.00
75 covers	\$27.50	1000 covers	\$165.00
100 covers	\$33.00	2000 covers	\$220.00

**MISCELLANEOUS**

Design work (for promotional material)	\$40/hour (\$20 min.)
Counter displays	\$2 each
Padded shipping envelopes	for 5 1/2" x 8 1/2" books... \$18/case of 25 envelopes for 8 1/2" x 11" books... \$22/case of 25 envelopes
Banners	3' x 6' = \$62; 3' x 7' = \$72; 3' x 8' = \$82
Add grommets to hang	\$1.50/grommet

\*ALL prices are for press-ready material and do not include shipping charges.

